

MonJoCast FAQ & Rate Schedule

Product	Description	Cost Based on single purchase
Basic Podcast	This is where everything begins. From this platform, you can custom-fit the podcast to meet your business's needs. A basic podcast runs 10 to 20 minutes. This initial platform is ideal for businesses looking for a quick solution to disseminate information via audio. Not a public-facing medium, this is for internal use only. What types of product are possible? Human resources employee orientations, employee FAQs, and business wrap-ups.	\$1000 and up
Music	Music is key to creating the mood and energy. MonJo works directly with you to pick the perfect music to go with your podcast.	\$500 and up
Professional Voice-Over	While MonJo staffers are all professionally trained broadcasters, sometimes you just want that special voice that speaks to your destination, event or marketing campaign. That's where professional voice-overs comes in. Let us know the type of voice – or famous personality – you wish to narrate your podcast, and we'll set it up.	\$1000 and up
Photos or Slideshows	People learn, live and imagine with all their senses. MonJo photos and slideshows take your podcast offering to that next level. Professional photographers work directly with you to create the right look and feel to go with your message.	\$500 and up
Maps	For walking tour, resort and regional podcasts, a map is <i>de rigueur</i> . MonJo cartographers can customize a map for you. Add a Google Earth video or overlay for a more interactive user experience.	\$500 and up
Translation	Translation available into all major foreign languages.	\$1000 and up
Advertisement	Off-set your costs by engraining advertisements into your podcast. We'll tell you how.	Project dependent
Local Interviews	Local content is it these days. Send a MonJo correspondent out to get the inside scoop. This adds to the overall authenticity and authority of your product.	\$500 and up